KP Tissue Inc.

ACCELERATING GROWTH

ACROSS OUR NETWORK

Q3 2025 FINANCIAL RESULTS

November 13, 2025

FORWARD-LOOKING STATEMENTS

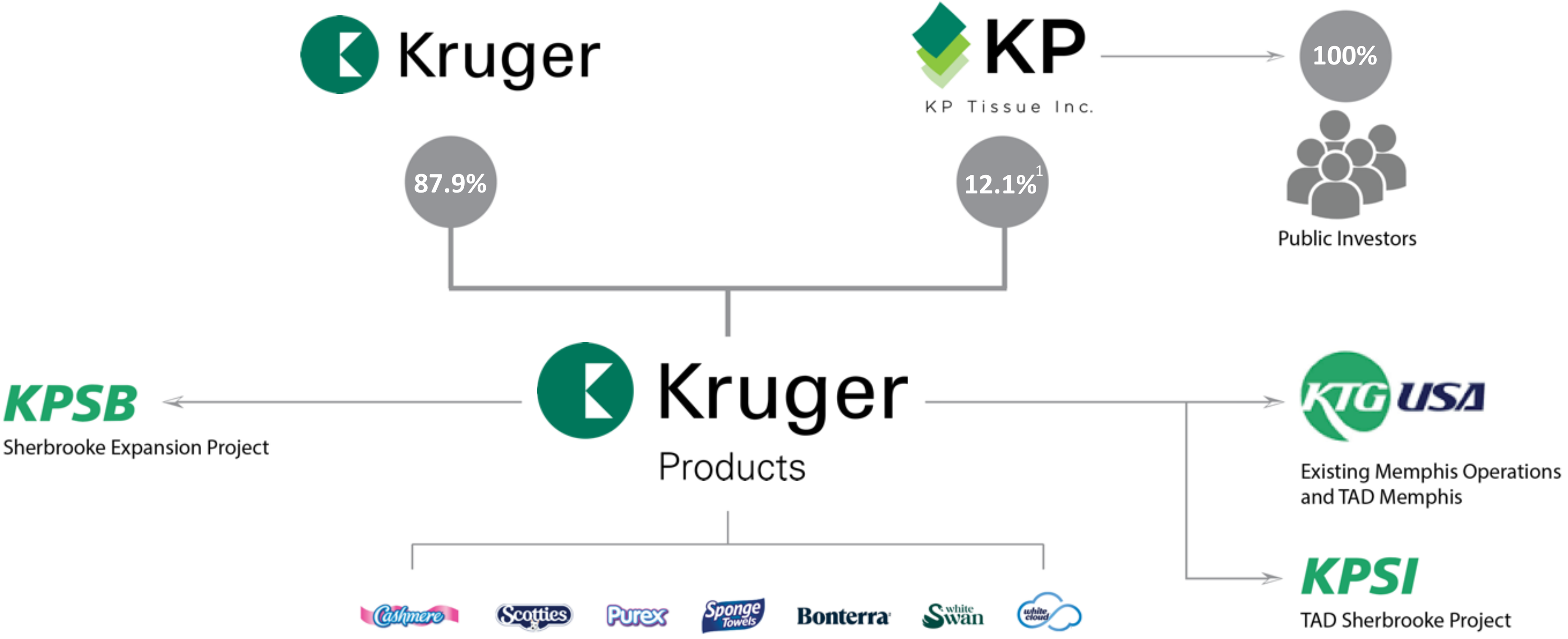
Certain statements in this presentation about KPT's and Kruger Products' current and future plans, expectations and intentions, results, levels of activity, performance, goals or achievements or any other future events or developments constitute forward-looking statements. Forward-looking statements in this presentation include, but are not limited to, statements regarding the projected capacity of the Sherbrooke Expansion Project, the anticipated benefits of the Sherbrooke Expansion Project; Kruger Products' expansion efforts in U.S. premium private label; and Kruger Products' future business strategy and the anticipated benefits of its business strategy. The words "may", "will", "would", "should", "could", "expects", "plans", "intends", "trends", "indications", "anticipates", "believes", "estimates", "predicts", "likely" or "potential" or the negative or other variations of these words or other comparable words or phrases, are intended to identify forward-looking statements. The forward-looking statements are based on certain key expectations and assumptions made by KPT or Kruger Products. Although KPT and Kruger Products believe that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking statements since no assurance can be given that such expectations and assumptions will prove to be correct.

Many factors could cause Kruger Products' actual results, level of activity, performance or achievements or future events or developments (which could in turn affect the economic benefits derived from KPT's economic interest in Kruger Products), to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the following factors, which are discussed in greater detail in the "Risk Factors – Risks Related to Kruger Products Business" section of the KPT Annual Information Form dated March 5, 2025 available on SEDAR+ at www.sedarplus.ca: Kruger Inc.'s influence over Kruger Products; Kruger Products' reliance on Kruger Inc.; consequences of an event of insolvency relating to Kruger Inc.; risks associated with the ownership of the TAD Sherbrooke Project; risk associated with the operation of the TAD Sherbrooke Project; operational risks; significant increases in input costs; reduction in supply of fibre; increased pricing pressure and intense competition; Kruger Products' inability to innovate effectively; adverse economic conditions; dependence on key retail trade customers; damage to the reputation of Kruger Products or Kruger Products' brands; Kruger Products' sales being less than anticipated; Kruger Products' failure to implement its business and operating strategies; Kruger Products' obligation to make regular capital expenditures; Kruger Products entering into unsuccessful acquisitions; Kruger Products' dependence on key personnel; Kruger Products' inability to retain its existing customers or obtain new customers; Kruger Products' loss of key suppliers; Kruger Products' failure to adequately protect its intellectual property rights; Kruger Products' reliance on third party intellectual property licenses; adverse litigation and other claims affecting Kruger Products; material expenditures due to comprehensive environmental regulation affecting Kruger Products' cash flow; Kruger Products' pension obligations are significant and can be materially higher than predicted if Kruger Products management's underlying assumptions are incorrect; labour disputes adversely affecting Kruger Products' cost structure and Kruger Products' ability to run its plants; exchange rate and U.S. competitors; Kruger Products' inability to service all of its indebtedness; exposure to potential consumer product liability; covenant compliance; interest rate and refinancing risk; information technology; cyber-security; insurance; internal control; trade-related; tax.

Readers should not place undue reliance on forward-looking statements made herein. The forward-looking information contained herein is expressly qualified in its entirety by this cautionary statement. The forward-looking information contained herein is made as of the date of this presentation and KPT and Kruger Products undertake no obligation to publicly update such forward-looking information to reflect new information, subsequent or otherwise, unless required by applicable securities laws.

The following presentation is to review Kruger Products' Q3 2025 financial results

CORPORATE STRUCTURE



[1]As of November 13, 2025

KP Tissue Inc.

OUR VISION

TO BE THE MOST TRUSTED AND BEST LOVED TISSUE COMPANY IN NORTH AMERICA.

OUR MISSION

MAKING EVERYDAY LIFE MORE COMFORTABLE.

5 UNDERLYING STRATEGIES

Drive Strong Revenue, Profit and Shareholder Value in a Sustainable Manner

1

Consumer As Our Compass

2

Expand Our Business Footprint

3

End-to-End Supply Chain Excellence

4

Deliver Sustainability

5

Winning Team & Culture

KP

Q3 2025 HIGHLIGHTS

Revenue	Adjusted EBITDA[1]	Net Income
$561.1M	$85.7M	$14.6M
▲ 7.7% over Q3 2024	▲ 30.4% over Q3 2024	▼ ($3.4)M over Q3 2024

▲ **$19.1M**
over Q3 2024

+6.8%
Revenue Canada

▲ **$20.9M**
over Q3 2024

+8.8%
Revenue U.S.

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

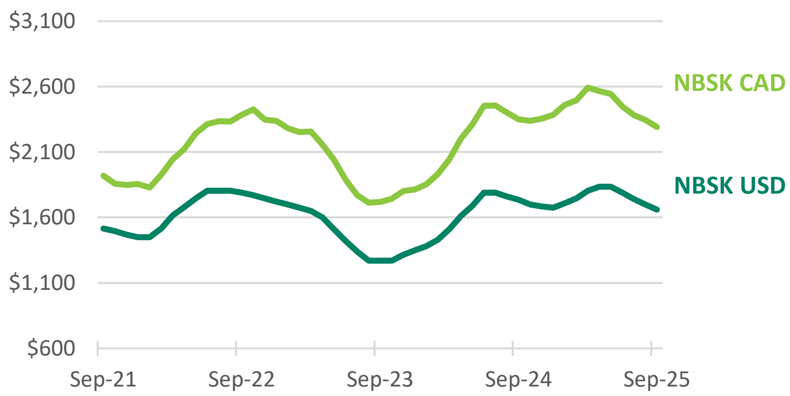
PULP INPUT PRICES

Q3 2025 NBSK average prices[1] in CAD decreased 7.1% and BEK average prices[1] were down 8.6% sequentially.

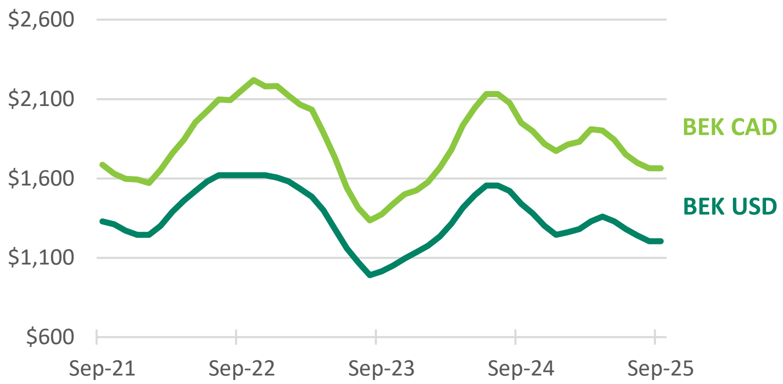
Q3 2025 NBSK average prices[1] in CAD declined 2.6% while BEK average prices[1] dropped 18.4% year-over-year.

Industry analysts expect pulp prices to trend upwards over the upcoming year.

NBSK North American List Prices per MT
Q3 2025: (2.6)% YoY in CAD



BEK List Prices per MT
Q3 2025: (18.4)% YoY in CAD



(CAD/USD exchange rate averaged 1.38 in Q3 2025 compared to 1.37 in Q3 2024)

[1] Both NBSK and BEK prices were calculated using RISI.

[2] Pulp price indices to be used only as an indicator of trends as Kruger Products' actual purchase prices may differ.

OPERATIONS

- New TAD tissue plant planned for 2028
- Network production rates remain positive, exceeding Q3 2025 targets
- Memphis update
  - Seeing benefits from renewed asset strategy
  - Converting manufacturing results improved sequentially
  - Multi-purpose, state-of-the-art converting line project progressing well with start-up scheduled for Q2 2026
- Sherbrooke Expansion assets continue to perform above expectations

FOCUSED BRAND SUPPORT

- Sustained focus on Made in Canada positioning and in-store promotions
- Ongoing equity-building campaigns for Cashmere, Purex, SpongeTowels, Scotties, and Bonterra
- Targeted expansion and support behind premium product portfolio
- Launched 22nd Annual Cashmere Collection in support of breast cancer awareness

BRAND LEADERSHIP POSITION

BATHROOM TISSUE	FACIAL TISSUE	PAPER TOWEL
NO. 1	NO. 1	NO. 2
32.1%	45.4%	25.3%

* Data represents Nielsen Canadian dollar market share for 52-week period ended September 6, 2025.

AFH SEGMENT – KRUGER PRO

- Volume grew year-over-year and sequentially
- Revenue and profitability increased vs prior year and sequentially
- Consumer brands selling well and benefiting from Made in Canada sentiment in the commercial market
- TITAN® Wipers and Cloths brand launched in Q3 to drive growth in wiper category
- In-sourcing of paper improving profitability and converting efficiency

QUARTERLY FINANCIAL SUMMARY

(Million CAD$, unless otherwise noted)	Q3 2025	Q2 2025	Q3 2024	% Change Y/Y	% Change Q/Q
Revenue	**561.1**	**536.1**	**521.1**	**7.7%**	**4.7%**
Cost of Sales	460.0	462.2	437.3	5.2%	(0.5)%
Gross Profit	101.1	73.9	83.8	20.6%	36.8%
Gross Margin	18.0%	13.8%	16.1%		
Adjusted EBITDA[1]	**85.7**	**72.5**	**65.7**	**30.4%**	**18.2%**
Adjusted EBITDA Margin[1]	15.3%	13.5%	12.6%		
Net Income	14.6	22.1	18.0		
Net Income Margin	2.6%	4.1%	3.5%		

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

QUARTERLY SEGMENTED RESULTS

(Million CAD$, unless otherwise noted)	Q3 2025	Q2 2025	Q3 2024	% Change Y/Y	% Change Q/Q
Segment Revenue					
Consumer	468.3	449.2	429.2	9.1%	4.2%
AFH	92.8	86.9	91.9	1.0%	6.9%
Total Segment Revenue	**561.1**	**536.1**	**521.1**	**7.7%**	**4.7%**
Segment Adjusted EBITDA[1]					
Consumer	78.2	69.2	62.4	25.4%	13.1%
AFH	10.4	9.0	6.6	57.2%	15.8%
Corporate and other costs	(2.9)	(5.7)	(3.3)		
Total Segment Adjusted EBITDA[1]	**85.7**	**72.5**	**65.7**	**30.4%**	**18.2%**
Segment Adjusted EBITDA Margin[1]					
Consumer	16.7%	15.4%	14.5%		
AFH	11.2%	10.3%	7.2%		
Total Segment Adjusted EBITDA Margin[1]	**15.3%**	**13.5%**	**12.6%**		

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

Q3 2025 REVENUE COMPARED TO Q3 2024

$40.0M

Q3 2025 Revenue increase

7.7%

over Q3 2024

Increase primarily due to:

- Higher Consumer volume
- Favourable selling prices across both segments
- Positive FX impact on U.S. dollar sales

Geographic revenue segmentation

$19.1M

over Q3 2024

+6.8%

Revenue Canada

$20.9M

over Q3 2024

+8.8%

Revenue U.S.

Q3 2025 ADJUSTED EBITDA[1] COMPARED TO Q3 2024

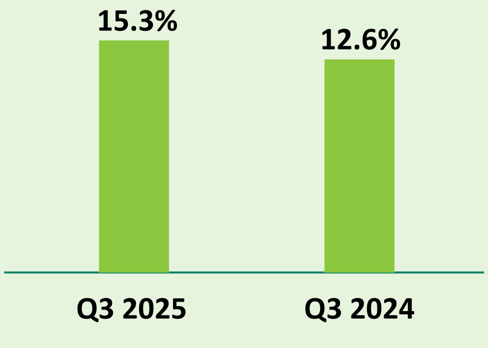
$20.0M

Q3 2025 Adjusted EBITDA[1] increase

30.4%

over Q3 2024

Adjusted EBITDA Margin[1]



$85.7M in Q3 2025 compared to $65.7M in Q3 2024

Increase primarily due to:

- Higher sales volume
- Increased selling prices
- Lower pulp prices
- Reduced freight costs

Partially offset by:

- Higher manufacturing overhead costs
- Elevated warehousing costs
- Increased SG&A expenses

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

Q3 2025 REVENUE COMPARED TO Q2 2025

$25.0M

Q3 2025 Revenue increase

4.7%

over Q2 2025

Sequential increase primarily due to:

- Higher U.S. sales volume
- Increased selling prices

$1.7M

over Q2 2025

+0.6%

Revenue Canada

$23.3M

over Q2 2025

+9.9%

Revenue U.S.

Q3 2025 ADJUSTED EBITDA[1] COMPARED TO Q2 2025

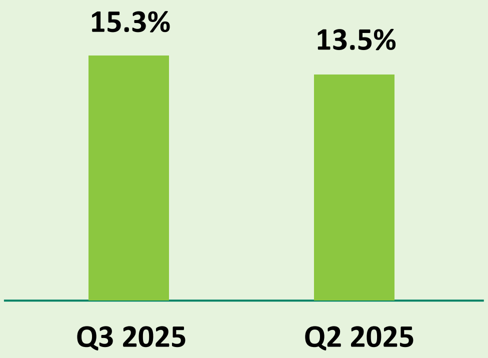
$13.2M

Q3 2025 Adjusted EBITDA[1] increase

18.2%

over Q2 2025

Adjusted EBITDA Margin[1]



$85.7M in Q3 2025 compared to $72.5M in Q2 2025

Sequential increase primarily due to:

- Higher U.S. sales volume
- Lower pulp prices
- Increased selling prices
- Reduced freight costs and warehousing expenses

Partially offset by:

- Higher manufacturing overhead costs
- Increased marketing expenses

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

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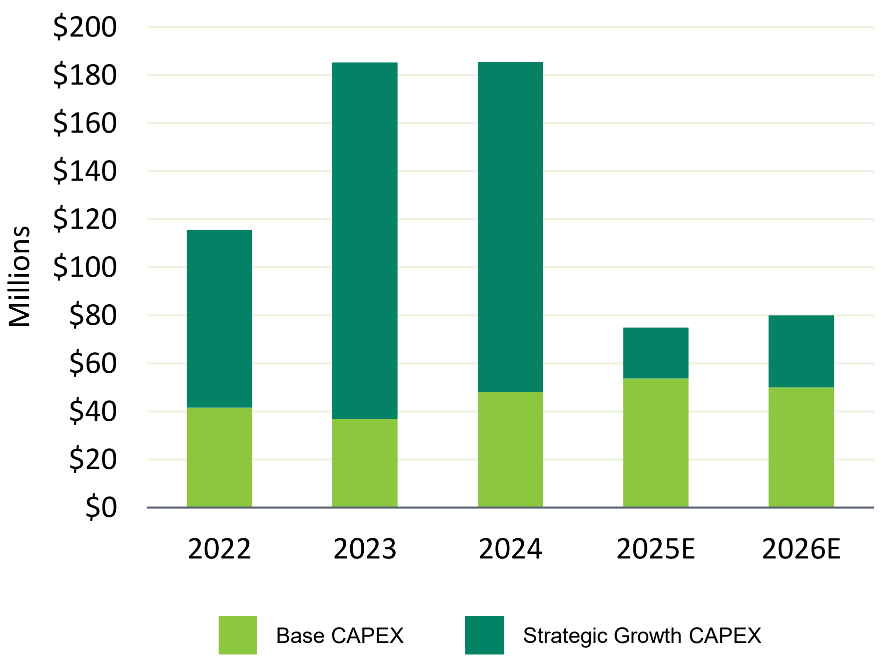
BALANCE SHEET

(Million CAD$, unless otherwise noted)	Q3 2025	Q2 2025	Q3 2024
Cash	149.1	85.3	111.2
Current Portion of Long-term Debt	97.9	80.0	169.9
Long-term Debt	1,083.5	1,125.5	997.5
Net Debt	**1,032.3**	**1,120.2**	**1,056.2**
LTM Adjusted EBITDA[1]	300.8	280.8	259.3
Net Debt/LTM Adjusted EBITDA[1]	**3.4x**	**4.0x**	**4.1x**

- Net debt decreased by $87.9 million on a sequential basis
- Leverage declined to 3.4x on lower net debt and higher LTM Adjusted EBITDA

[1] Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.

CAPITAL EXPENDITURES



- Q3 2025 CAPEX totaled $16.2 million, including $1.8 million related to Sherbrooke Expansion Project
- Anticipating $70-$80 million in CAPEX for 2025, including Sherbrooke Expansion Project
- Outlook for 2026 set at $70-$90 million

KEY TARGETS TO ACHIEVE BY 2030

SUSTAINABILITY FOCUS

REIMAGINE 2030
TRANSFORMATIVE GROWTH
SUSTAINABLE INNOVATION

PILLAR: PRODUCTS EMPOWER
- FIBRE & FORESTS
- PACKAGING
- PRODUCT INNOVATION

PILLAR: PLANET CONSCIOUS
- CLIMATE CHANGE
- WATER
- WASTE

PILLAR: EMPLOYEE IMPACT
- HEALTH & SAFETY
- DIVERSITY & CULTURE
- TRAINING & DEVELOPMENT

PILLAR: COMMUNITY EMBRACE
- COMMUNITY INVESTMENT
- EMPLOYEE VOLUNTEERING
- COMMUNITY RELATIONS

OUR 2030 TARGETS

To utilize **100%** third-party certified fibres	To reduce GHG emissions by **35%***
To reduce water consumption by **35%***	To reduce virgin plastic packaging in branded products by **50%†**

* Intensity-based from 2015 baseline
† Intensity-based from 2020 baseline

CANADA PLASTICS PACT
BEST 50 2025 CANADA'S BEST CORPORATE CITIZENS
Private 25 2025 Most Sustainable Corporations in the World

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ACCELERATING GROWTH

- Preparing for new TAD tissue plant in 2028
- Managing margins amid volatile economic environment
- Investing in operations to increase efficiency and capacity
- Driving long-term brand share
- AFH profitability benefitting from internal paper
- Developing organizational capability to strengthen adaptability and resiliency

KP

KP Tissue Inc.

THANK YOU

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